



CHILDREN LIVESTRONG FOUNDATION

Childhood leukemia is the most common form of cancer in children. It effects 3,800 children a year in the US. We are dedicated to conquering childhood cancers, like leukemia, and supporting all of our children and families.

Our Mission

To improve the lives of children living with childhood cancer, its long-term impacts, offer advice, support, and assistance to families engaged in this life-altering struggle. We will serve the greater Cincinnati area and will be located in the heart of the queen city!



DID YOU KNOW? Cancer is the second leading cause of death in children ages 1 - 14.

Our Vision

To provide resources for families and their children that are fighting childhood cancer. In addition, we will also be donating to the research communities that are progressively finding ways to help treat childhood cancer.



Our Values

- Compassion** - Be there for all of the children and families in need.
- Collaboration** - Work together and with our partners to accomplish the overall goal.
- Respect** - Treat each child and family equally, provide the same level of support.
- Excellence** - Go above and beyond to provide as much support and care as possible.
- Care** - Provide care needed to help children and their families.



Leaderships, Stakeholders and Partnerships:

Leadership: A CEO will run the day to day operations of the NPO. A Board of Directors will aid in making big decisions that effect function and well being.

Stakeholders: Employees, members, volunteers, donors, community members, and beneficiaries.

Partnerships: Children's Hospital, Walmart, Toys R Us, Hyundai Hope On Wheels, Target.



Goals

Our organization's **goal** is to save lives & inspire hope, give patients more personalized services, donate money to childhood cancer research.

Our **funding goal** is to raise \$2.5 million in the first year!

DID YOU KNOW? The **average** cost to treat acute childhood leukemia is \$103,250 **per child** in the US. This is why we strive to have a high funding goal of \$2.5 million. This would allow us to help **24** local kids in our first year!

Outreach/PR approach

Our organization will have our name, logo and contact information placed on billboards throughout the community we serve. We will also launch social media campaigns to increase awareness & donations. We will campaign at local events.



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