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### **Journal Entry 7 – Chapter 2**

Chapter two in our textbook talked the radio and listening to music/talk shows. More specifically, it talked about how the way we listen to media has changed over the years. From the first radios to digital streaming on our phones. After reading the required material for chapter three, we were asked to reflect on the idea, “What is your opinion on new technology and copyright issues?”

First, we were asked to discuss the theories and principles around new technology and copyright issues. Chapter two discusses new technologies surrounding the way we listen to media. This could be the radio, streaming songs, talk shows, podcasts, etc. Some of the new technology the chapter discusses is streaming music over the internet or on our personal devices like our phones, iPod’s, etc. “Music is heard over the Internet 24 hours a day, seven days a week, from thousands of ‘now media’ sources all over the world,” (Medoff and Kaye, p. 45). This quote shows how technology has changed the way we listen to music. The biggest piece of technology that we use to stream music is our smartphones. Our phones give us the capability to listen to almost anything at any time. These new devices also give us the capability to share everything with anyone. This leads into the second issue, copyright issues. “Beginning in the late 1990s, online file sharing of copyrighted music became a serious problem for the music industry,” (Medoff and Kaye, p. 44). With all the technology we have available it has been increasingly easier to copyright material from others.

Second, we were asked to discuss our opinion around the topic of new radio technology and copyright issues. Personally, I think the new technologies that we have available to us are fantastic. Being able to use any device to stream music is wonderful. I personally use Apple Music and I love building and making playlist to suit my needs. However, I also believe the idea of copyright is a huge issue with all the modern technology we have access too. These technologies have made it increasingly easier to steal media that doesn't belong to us. The book talks about how these laws have been adjusted and changed over time but I still don't believe that they are strong enough. Streaming services like Spotify or Apple Music have helped the issue a little bit and proven that people are willing to pay a small fee to access music, but this hasn't stopped the issue, and, in my opinion, it needs to be address further. Maybe making stronger copyright laws will help.

Have a great week!

Works Cited

Medoff, Norman J., and Barbara K. Kaye. "The Beginnings of Media Regulation and Free Speech." *Now Media: The Evolution of Electronic Communication*, Routledge, Taylor & Francis Group, New York, 2021, pp. 8–10.