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Team 3 Case Study – Individual Reflection

After taking some time to diagnose and reflect on what my group did on the Case Study over Netflix, I have learned several things. The project was fun and interesting! I really enjoyed learning about Netflix as an organization. They have lots of great history and overall seem like a great company.

1. As far as my individual contributions go, I had heavy involvement in both the case study and the presentation. I completed the introduction, history, problem identification, background, and most of the literature review on my own for this paper. I also then tried my best to go back over the paper and edit the grammar and spelling mistakes I found. Then on the presentation, I helped Nicole fill out the slides, so we had something to go over in our video.
2. As far as the other members go, Nicole was very helpful in completing the paper for my group. She helped with the literature review, the SWOT analysis, and the recommendations on the paper. She had great communication with me throughout the whole project and put excellent work into the presentation! As far as Crizoline goes, she was hard to get ahold of at first and didn't provide us with her contact details until later on in the project. She helped a bit on the paper and wrote the conclusion. I think her schedule may have been busy and didn't allow her to help out as much.

3. The process that my team followed in order to complete this project was to communicate VIA discussion board and VIA text in order to work together on a shared Microsoft word document and a shared Microsoft PowerPoint presentation. We tried to divide up work as best as we could. When it came time to record, we worked out a time to record together VIA zoom and then went over our presentation details before recording them. After recording, I worked to submit everything.
4. Lastly, if I were to make any changes to the project I would just like to add a few more specific details to the literature review section of the project. I struggled with this section a bit because I didn't know how in-depth to go. As far as the process goes, I would majorly change a couple of things. First, I would change my communication style with the group. I would work to communicate sooner and get ahold of everyone. Second, I would also make sure that EVERYONE is evenly involved in the creation of work. I feel like I did most of the paper on my own, this isn't entirely the fault of my group members.

Overall, I enjoyed the project as a whole! We received a 79% on the project as a whole, which I feel suits the work we turned in. I am going to work to make corrections on the paper and resubmit for a higher grade! Thank you for the feedback!